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LEARN THE ART AND SCIENCE OF COLOR AND LIGHT AT THE CHILDREN'S MUSEUM

New Exhibit Opens Jan. 13 through June 17, 2007

West Hartford, CT (December 14, 2006)....Black lights, white lights, yellow lights, neon swirls, ultraviolet light, spotlights, rainbows, four-color printing, holographic refraction and more are just the beginning of the vibrant educational exhibit coming to The Children's Museum in West Hartford. *Color Play, the Art and Science of Color and Light*, aimed at young children under the age of twelve, will be on display from January 13th through June 17th, 2007.

The traveling exhibition invites children to play with colors through whole-body experiences, hands-on interactives and opportunities for fantasy play. The exhibit's centerpiece is a 12' x 24' Color Playhouse with three rooms, each one vividly demonstrating principles of science and color. The Yellow Light Room directs the visitor to experiment: "Is this room colorful? Flip the switch to change your mind." Using a yellow sodium lamp that stays on and a white light that can be turned on and off, visitors quickly learn that white light is made up of colors – the room lights up with colors when the white light is on. The Black Light Room and the Rainbow Room create their own kinds of colorful magic as well.

Children will enjoy the hands-on experience of creating television colors. The image on the screen is created by pixels of the three primary colors of red, green and blue. The Big Kaleidoscope is big enough that a whole family or group of youngsters can see the colorful patterns mix and change when one person turns the crank. A simple Color Printing exhibit teaches visitors about the color printing process by rolling out the cyan, magenta, yellow and black transparencies to produce a full-color picture.

"This exhibit really inspires creativity and hands-on learning for children of all ages", comments Edward J. Forand Jr., President and Chief Executive Officer of The Children's Museum. "*Color Play* is visually stimulating and demonstrates the synergy of science and art in a very exciting way."

The exhibit features an additional assortment of vivid and sensational displays that bring color to life. Created by Clifford Wagner Science Interactives, Inc. of West Chester, Pennsylvania, the exhibit is made possible through generous funding from the Roosa Family Foundation, presenting sponsor of *Color Play*, along with additional support from TRUMPF, Inc. which is donating a laser etching display to the Museum, The Pyne-Davidson Company, Radio Disney and The Parent Planner.

The Children's Museum's regular winter schedule is Tuesday through Saturday, 10 am to 5 pm, Sunday noon to 5 pm, and open Monday on holidays and school vacation weeks.

The Children's Museum (formerly Science Center of Connecticut) is committed to igniting the curiosity of young people through science and nature. In addition to the museum, the organization includes the United Technologies Wildlife Sanctuary, the Gengras Planetarium, Roaring Brook Nature Center in Canton, and The Children's Museum Preschool, one of the oldest preschools in the country. The Children's Museum serves over 200,000 people annually, and is the fifth oldest children's museum in the country, and serves more people than any other Connecticut museum. For more information visit the Museum's website at www.TheChildrensMuseumCT.org.

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