



FOR IMMEDIATE RELEASE

MEDIA ADVISORY

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CALLING ALL SPORTS FANS! THE SCIENCE OF SPORTS, MASCOTS & MORE AT THE CHILDREN'S MUSEUM PREVIEW OPENING OF NEW EXHIBIT

Wednesday, June 27, 4-6 pm special press preview and photo opportunities

West Hartford, Connecticut (June 22, 2007)...The Children's Museum will preview its upcoming traveling exhibit, *TEAM UP: The Science of Sports*, to members of the Museum and the press on Wednesday, June 27th from 4:00-6:00 pm. Opening to the general public on Saturday, June 30th, the exhibit allows guests to test their skills through fifteen interactive components in basketball, tennis, soccer, hockey, and football while learning about geometry, physics, force, and friction. Visitors will be amazed, entertained and educated at the level of scientific principles involved in sports. The exhibit will continue through January 1, 2008.

Discover your pitching speed in a radar-equipped booth; experiment with balance using pommel horse and balance beam interactivities; make a perfect bounce pass to a

teammate; and much more! Learn the answers and discover the science behind these sports queries: Do you know the proper trajectory it takes to make a three-point basket? How should the face of a tennis racquet be angled to achieve the shot you want? Can a floor surface affect your athletic ability?

Special appearances and activities are planned for the Member Preview by two of the exhibit's sponsors. The New Britain Rock Cats, along with their mascot Rocky, will be on hand with special hand-outs and ticket giveaways. The Hartford Wolf Pack will be in attendance with a special Wolf Pack Locker Room exhibit, along with Sonar, the team mascot, and Greg Moore, #14 on the hockey team. The Team Up exhibit is made possible through the generous funding of additional sponsors including Roosa Family Foundation; Pratt & Whitney; and Updike, Kelly & Spellacy P.C.

During the Member preview, the Museum and its United Technologies Wildlife Sanctuary will show off its own athletic prowess with an athletic animal show at 5:00 pm featuring Hank Gruner, Interim Museum Director, with some of the sanctuary's animal residents interacting with young visitors to demonstrate their crawling, hopping and running skills. Live animal demonstrations will also take place throughout the museum during the afternoon.

The Museum has created its own sports enhancements to the exhibit with an outdoor miniature golf course of four holes, each with its own unique set of athletic and scientific challenges. Golf hole sponsors include Blue Fox Run and People's United Bank.

The Museum begins its summer schedule June 25, open Monday through Saturday 10 am to 5 pm and Sundays from Noon to 5 pm.

The Children's Museum (formerly Science Center of Connecticut) is committed to igniting the curiosity of young people through science and nature. In addition to the museum and the United Technologies Wildlife Sanctuary, the organization includes the Gengras Planetarium, Roaring Brook Nature Center in Canton, CT, and The Children's Museum Preschool, one of the oldest preschools in the country. The Children's Museum serves close to 200,000 people annually, and is the fifth oldest children's museum in the country, and the largest in Connecticut. The Museum is accessible from I-84 Exit 43 at 950 Trout Brook Drive in West Hartford. For more information, visit the Museum's website at www.TheChildrensMuseumCT.org.

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