



Thank you for your interest in The Children's Museum and **A Child's World**, our 13th Annual Fundraising Event, to be held at Tumble Brook Country Club the evening of Saturday, May 9, 2009. The proceeds from this fundraiser support the Museum's education programs, exhibits, and operational costs.

Since 1927, The Children's Museum has provided children with an amazing variety of hands-on learning activities. We serve some 210,000 people annually with our delightful interactive world of science and wonder.

We realize that support from community businesses, organizations, and individuals enable us to provide learning opportunities of the highest quality and depth. Through exhibits, The Children's Museum Preschool, Roaring Brook Nature Center, and many outreach programs, we provide children with the opportunity to develop critical thinking and imaginative skills that will serve them for the rest of their lives. Our in-museum and in-school programs serve students in all of Connecticut's priority school districts.

Thank you for considering an ad purchase for our event program. Your support helps us continue our mission as the region's premier children's museum, providing science and nature education in a fun, kid-sized, family-friendly setting. Enclosed please find an ad purchase form to complete, as well as information on our event. We would appreciate it if you would complete the enclosed form and return it to us, along with your ad and payment, as soon as possible. Ad specifications are enclosed as well as the email to send your ad.

All of us at The Children's Museum appreciate your support.

Sincerely,

Enclosures



A Child's World

THE CHILDREN'S MUSEUM 13th Annual Fundraising Event Saturday, May 9, 2009 at Tumble Brook Country Club, Bloomfield

The Children's Museum will hold its 13th annual fundraising event on Saturday evening, May 9, 2009, at the distinctive Tumble Brook Country Club. This year's event of 300 people is expected to generate \$210,000 in revenues for this vibrant 81-year-old non-profit institution. All proceeds benefit the museum's educational programming and exhibits, including our in-museum and in-school outreach programs for students in Connecticut's priority school districts.

Guests will include corporate sponsors, donors, members, community leaders, and other influential citizens. Our celebrity hosts will be Dennis House and Kara Sundlun of WFSB Channel 3.

Other highlights of the evening, along with special cocktails, sumptuous food, and entertainment, are the silent and live auctions where opportunities will be available to bid on a wide range of unusual offerings, including pieces from the Museum's collection. Our unique Animal Sponsorship auction gives people an opportunity to engage with the many live animals in our United Technologies Wildlife Sanctuary. Each of the highest bidders will sponsor an animal's care and feeding for one year, and a plaque with the sponsor's name will be displayed next to each animal's habitat.

Invitations will be mailed to a database of over 2,000 households and corporations with ticket prices ranging from \$150 to \$250 per person. Corporate sponsors will be solicited for varying levels of support, from \$2,500 up to \$20,000 for the presenting sponsor. All sponsorships include advertising in our event program and prominent recognition in the program, and on invitations and signage.

The Children's Museum has a long history of providing hands-on learning focused on science based education for younger children and families. One of the state's major attractions, each year we serve some 210,000 children and their families. The Children's Museum is home to the Travelers Science Dome at the Gengras Planetarium, wildlife and interactive science exhibits, as well as science based outreach programs in the elementary school system statewide. The Children's Museum offers one of the longest running early childhood education centers in the nation at The Children's Museum Preschool. Additionally, the Museum's Roaring Brook Nature Center in nearby Canton offers natural science and history exhibits and programs, a wildlife sanctuary, nature trails, and outdoor gardens. With the recent recommitment of support from the State of Connecticut and the Town of West Hartford, The Children's Museum is poised to begin an exciting new chapter in its 81-year history with plans to relocate and expand at a new facility over the next few years.

A Child's World

THE CHILDREN'S MUSEUM'S

13th Annual Fundraising Event

Saturday, May 9, 2009

at Tumble Brook Country Club, Bloomfield



Your ad will be seen by 300 guests attending *A Child's World* on May 9th, including guests and clients of the following sponsors:

The Hartford Financial Services Group, Inc.

TD Banknorth

Travelers

Farmington Savings Bank

Accounting Resources, Inc.

Aetna

Bank of America

Bob & Frankie Goldfarb

Citizens Bank

Connecticut Light & Power

Landmark Partners

Pratt & Whitney

Elaine McDonald & Donald Sullivan

Robinson & Cole LLP

Saint Francis Hospital and Medical Center

Ellen Brown & Bruce Beatt

Hartford Hospital

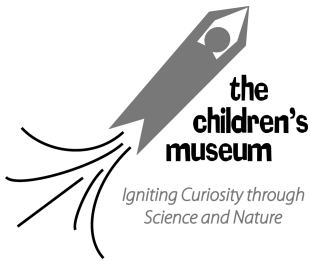
KBE Building Corporation

Multi-Mode Logistics, LLC

The Pryor Foundation

Shipman & Goodwin LLP

The Stanley Works



A Child's World

The Children's Museum's
13th Annual Fundraiser
Saturday, May 9, 2009

Advertisement Purchase Form

Business/Organization Name (as it should appear in printed materials)	
Address	
City/State/ZIP	
Name & Title of person authorizing ad/donation	
Name & Title of person to contact for ad and follow-up (if different from above)	
Telephone Number	FAX Number
Email Address	

Advertisement (Please forward by 4/1/2009; specifications on enclosed page)

I/We wish to support The Children's Museum with an ad purchase of the following size:

- Half Page - \$500 size: 5" x 3⁷/₈" horizontal
- Quarter Page - \$250 size: 2³/₈" x 3⁷/₈" vertical

<input type="checkbox"/> Ad enclosed	<input type="checkbox"/> Please create an ad for the size indicated above with the enclosed logo and following message:
<input type="checkbox"/> Ad to be sent under separate cover	
<input type="checkbox"/> Use same ad as last year (for repeat advertisers)	

Ad Payment (Make checks payable to The Children's Museum; payment must be received by 4/1/2009)

- Payment enclosed
- Payment to be mailed separately

Donation without Ad (Donations received by 4/17/2009 will be acknowledged in the event program)

I/We wish to support The Children's Museum with a donation of:

- \$500 \$250 Other _____

Please return form, payment, and ad to:

Development Office, The Children's Museum, 950 Trout Brook Drive, West Hartford, CT 06119-1437
FAX 860.232.0705, email ddiana@thechildrensmuseumct.org

For more information, contact Dawn Veillette Diana at 860.231.2830 x 51, ddiana@thechildrensmuseumct.org.



the children's museum
13th Annual Fundraising Event

Please email (ddiana@thechildrensmuseumct.org) or fax (860.232.0705) your ad.
In subject line of email, please type: TCM Event Ad from (your company name).

Due Date: **April 1st, 2009**

Half page ad

5" horizontal x 3 7/8" vertical

Quarter page ad

2 3/8" horizontal x 3 7/8" vertical

Printing

Black ink on white stock

Macintosh File Formats Accepted

- Illustrator (version through CS, convert type to outlines)
- Photoshop (version through CS)
- InDesign (version through CS)
- Adobe Acrobat (press optimized, embed all fonts and artwork)

Questions?

Please refer any questions about preparing and/or transmitting files to:

The Children's Museum Event Committee
ddiana@thechildrensmuseumct.org