



**FOR IMMEDIATE RELEASE**  
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## **HOFFMAN AUTO GROUP DONATES SCIENCE EDUCATION OUTREACH VAN TO THE CHILDREN'S MUSEUM**

WEST HARTFORD, Dec. 12, 2008 – Thanks to the generosity of Hoffman Auto Group, The Children's Museum has a new look when it takes science education programs to schools throughout Connecticut. Hoffman Auto Group generously donated the Museum's new Science Education Outreach Van, which is used by staff to bring live animal and hands-on science programs to schools, libraries, and youth groups throughout the region. Hoffman Auto Group also donated funds to have the van covered with The Children's Museum name and a bright, bold, science-themed design. On the back of the van, a big cartoon version of Conny, the Museum's famous mascot whale, invites children and families to learn and have fun with science and nature.

Said Kevin Sullivan, President and CEO of The Children's Museum, "The wonderful generosity of the Hoffman family helps so many in so many ways throughout Connecticut. We are very grateful to Bradley and Jeffrey Hoffman for this investment in promoting our hands-on science education."

Hoffman Auto Group was founded in 1921 and today comprises 10 dealerships and has almost 400 employees. More information is available at [www.hoffmanauto.com](http://www.hoffmanauto.com).

The Children's Museum offers hands-on science exhibits, live animals, out-of-this-world digital planetarium shows, and programs for younger children and families. With over 210,000 visitors annually, it is one of Connecticut's top museum attractions. The Children's Museum is located at 950 Trout Brook Drive in West Hartford and at Roaring Brook Nature Center in Canton. More information is available at [www.TheChildrensMuseumCT.org](http://www.TheChildrensMuseumCT.org).

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(l-r) I. Bradley Hoffman, Co-Chairman of Hoffman Auto Group; Jeffrey S. Hoffman, Co-Chairman of Hoffman Auto Group; Kevin Sullivan, President and CEO of The Children's Museum; Cindy King, Director of the UTC Wildlife Sanctuary at The Children's Museum; and King the Boa Constrictor