



**FOR IMMEDIATE RELEASE**

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**THE HARTFORD WILL BE TOP SPONSOR FOR  
THE CHILDREN'S MUSEUM ANNUAL FUNDRAISER**

WEST HARTFORD, March 6, 2009 - The Hartford Financial Services Group, Inc. is this year's presenting sponsor for the annual fundraiser to benefit The Children's Museum. With a commitment of \$20,000, Connie Weaver, senior vice president of marketing and communications at The Hartford said, "The Children's Museum provides an exceptional learning experience for children from throughout the state. The Museum is an invaluable resource for the families of our employees and neighbors, and The Hartford is thrilled to be a lead partner."

Added Kevin Sullivan, President and CEO of The Children's Museum, "We are grateful to all our sponsors this year, but especially The Hartford that continues to invest in our children, families and communities in these challenging financial times when it makes such a difference."

This year's annual fundraiser for The Children's Museum is "A Child World" and will be held on the evening of May 9, 2009 at Tumble Brook Country Club in Bloomfield. The dinner and auction event, co-hosted by WFSB newscasters Kara Sundlun and Dennis House, will focus on support for the work of The Children's Museum as a major resource in science and nature education for younger children and families – including thousands of students through school outreach in classrooms all across the state. Hosted last year by WDRC radio personality Brad Davis, the event received great reviews and was the most successful event ever for the Museum. For more information on this year's event, see [The Children's Museum's Annual Fundraiser website](#).

The Children's Museum includes a preschool, wildlife sanctuary, planetarium and fun exhibits in West Hartford and the Roaring Brook Nature Center in Canton. One of the state's largest museum attractions as well as one of the most popular places for 210,000 children and families each year, The Children's Museum provides hands on, kid-sized, affordable teaching, learning and fun. For more information, visit [www.TheChildrensMuseumCT.org](http://www.TheChildrensMuseumCT.org).

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